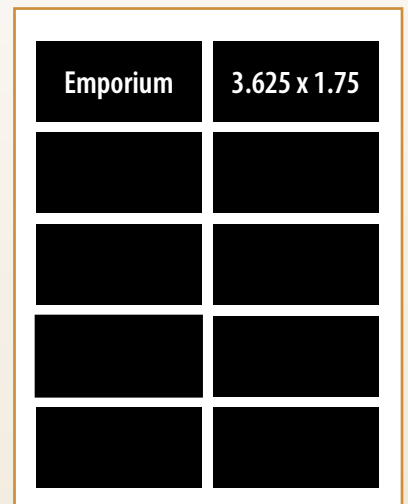
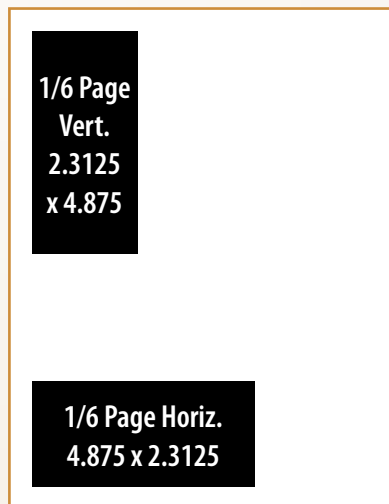
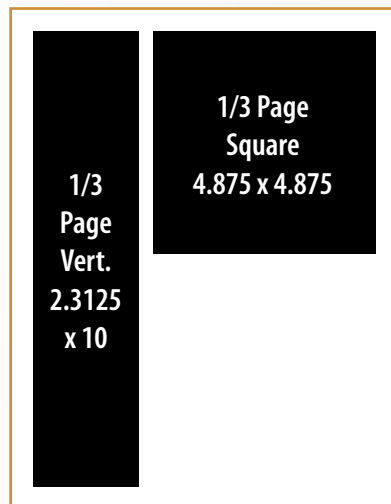
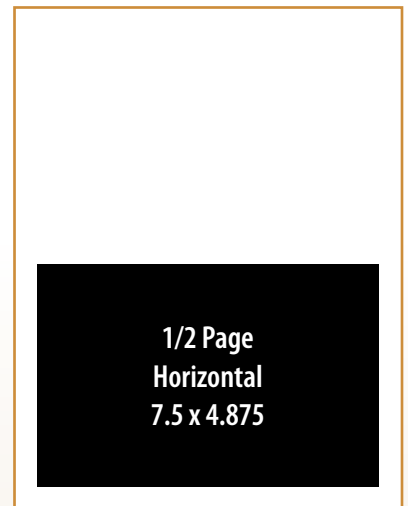
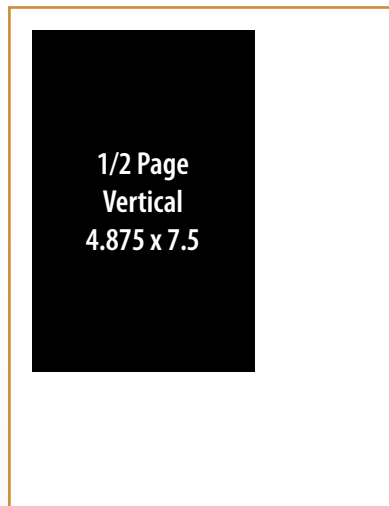


2012 Advertising Rates



AD SIZE	cost per issue	any 3 issues (save 12%)	all 6 issues (save 15%)
Back Cover	\$1100	\$968.00	\$935.00
Inside Front or Back Cover	\$990	\$871.20	\$841.50
Full Page	\$900	\$792.00	\$765.00
1/2 Page	\$675	\$594.00	\$573.75
1/3 Page	\$435	\$382.80	\$369.75
1/6 Page	\$275	\$242.00	\$233.75
Emporium	\$132	<i>6 issue minimum (no further discounts)</i>	
Restaurants / Eateries Listing	\$30 / \$50*	<i>*Enhanced listing. 6 issue minimum (no further discounts)</i>	

Guaranteed positions – add 10%. Ad rates effective January 2012. Above prices include full color printing (no discounts for b/w) and up to 1 hour art creation/file conversion. All ads created by Heart of Ohio designers remain sole property of Heart of Ohio Magazine, LLC.



Heart of Ohio

Departments include...

Local Attractions

Health & Fitness

Decorating

Business & Money Matters

Senior Life

The Arts

Community Outreach

Sports & Recreation

Technology

Training & Education



SPECIAL ADVERTISING SECTIONS

Advertorials & Special Editions

Advertorials look similar to the magazines' editorial content, but is a paid advertisement. Our talented writers and photographers can help you shape your piece so that it conveys the message you desire, or you may submit your own copy. Contact our advertising director for more information and deadlines.

Restaurants / Eateries Listing

Participating Ohio restaurants and eateries will be listed in each issue by county.

Sponsorship Articles

Everyday Heroes is a full one or two page spread that celebrates the everyday heroes that come into our lives. This section is sponsored by a corporation wishing to honor the men and women nominated for this distinction.

Emporium

Emporium ads are 10-up preformatted ads that include space for company name, tagline, address, phone number, web address, a short description and a full-color photo or logo.

Submitted pieces are subject to editing and proofreading by our editorial staff. The publisher of Heart of Ohio magazine reserves the right to reject any advertisement for any reason. This is a non-partisan publication that does not accept political or controversial advertisements.

2012 Advertising Deadlines

ISSUE	COPY DEADLINE	DISTRIBUTION
January / February	December 1	January 1
March / April	February 1	March 1
May / June	April 1	May 1
July / August	June 1	July 1
September / October	August 1	September 1
November / December	October 1	November 1



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